

## **IEEE BIBE 2013**

IEEE 13th International Conference on BioInformatics and BioEngineering



### **Satellite Event on Innovation & Entrepreneurship**

#### **Expression of interest for individualized coaching sessions**

The IEEE BIBE 2013 organizing committee offers researchers, interested in converting their ideas in the fields of bio-informatics and bio-engineering into a new business concept, the opportunity to participate in individualized coaching sessions, which will take place in the framework of the Satellite Event on Innovation & Entrepreneurship.

In the context of coaching sessions, **the participants will receive:**

- **Individualized coaching with a team of experts headed by Johan Van den Bossche.** Johan Van den Bossche, has a long standing experience as a serial entrepreneur of high-tech start-ups and he is the co-founder and manager of [SO Kwadraat](#) - a non-profit organization for supporting high-tech entrepreneurs and spin-offs, based in Leuven, Belgium.
- **Interactive discussion on intellectual property issues**, related to their business idea, **with Thérèse Schölvinck, an expert from the European Patent Office.**

*Coaching sessions will be held in parallel to the main conference.*

Individual researchers or research teams interested in taking part in the coaching sessions are invited to **submit a short description of their business idea at <http://mke.ntua.gr/ieee-bibe-2013>, until 6 October.**

The **criteria for an entrepreneurial idea to be selected** are:

1. Innovativeness of the business idea,
2. Quality of the entrepreneurial team
3. Time to market.

**All applicants will be notified by the 15th of October.**

#### **Important dates**

Business idea submission:	<del>30 September 2013</del> <b>6 October 2013</b>
Notification of acceptance:	<del>9 October 2013</del> <b>15 October 2013</b>
Coaching sessions:	<b>11-13 November 2013</b>